

PATRICK KING

DESIGNER AND DIGITAL ARTIST

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EXPERIENCE

Senior Web Designer & Ecommerce Specialist

CGI Communications, Rochester, NY

January 2018 - present

- Design and update mobile-responsive websites in WordPress based on customer requests and specifications
- Provide regular and on-call training and assistance for designers and account managers
- Develop and maintain training materials including documentation and videos
- Create graphics and illustrations for web use
- Stay up-to-date on current design trends, training methods, and ecommerce platforms
- Set up ecommerce solutions and provide individualized training based on customer needs

Freelance Work in Illustration and Design

2010 - present

- Custom illustration and graphic design including album art, social media graphics, logo design, event flyers, promotional posters, t-shirt design (screen print and DTG), motion graphics/animation and personalized commissioned art
- Working within brand guidelines and with provided graphic content to develop event flyers and other promotional material

Web Designer and Content Manager

Austin Books & Comics, Austin, TX

February 2015 - present

- Designed, built, and maintain austinbooks.com
- Designed in-store displays, including recommendation and storyline synopsis cards
- Create and post web content such as weekly staff picks, movie trailers, and the promotion of store events

Technology Chair (volunteer)

Rochester Young Professionals, Rochester, NY

June 2018 - present

- Design promotional and event materials for print and web
- Maintain and update website, provide user assistance and access to new members

Lead Designer/Production Web Designer

CourseTrends/EZLinks (company was purchased and changed names), Austin, TX

Sept 2010 - July 2014 / April 2016 - April 2017

- Designed mobile-responsive websites using customer-selected templates, color schemes and collateral

SKILLS

Adobe Creative Cloud: Photoshop, Illustrator, Dreamweaver, Premiere, After Effects, InDesign

Web Design: WordPress, HTML, CSS, Divi

Ecommerce: WooCommerce, Etsy, BigCommerce, Shopify

SUMMARY

I am a skilled, versatile designer capable of working in a wide variety of styles and mediums. Over the years I have sharpened my skills on an array of creative visual projects including web design, graphic design, and a variety of illustration and digital artwork.

EDUCATION

University of Texas at Austin, 2007

Bachelor of Fine Arts, Studio Art